

EMERGE

**IMPACT
REPORT
2022-23**



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FINANCIAL SUMMARY



Our mission

EMERGE empowers and equips high-achieving students from low-income communities to apply to, thrive at, and graduate from the nation's best colleges.

Our vision

Changing the future, one student at a time.

MESSAGE FROM OUR CEO

At EMERGE, stories of ambition, resilience, and triumph are not just inspiring – they are a daily reality. We are privileged to connect some of our city’s brightest students with the nation’s top colleges, fueling their drive to make a significant impact in the world.



“EMERGE helped me realize I was capable of attending a highly selective institution coming from a low-income and low-resource background. It inspired me to give back to others and share my knowledge to help people from my community,” shares EMERGE scholar Julianne Vélez, a graduate of Carver High School in Aldine ISD who is now studying neuroscience at Wellesley College.

As we reflect on a transformative year, it is stories like Julianne’s that fill me with immense gratitude and optimism. Amidst a landscape of new challenges and opportunities, our commitment to empowering students from Houston’s low-income communities remains steadfast.

The Supreme Court’s ruling on affirmative action spotlighted the challenges and opportunities in college admissions and catapulted EMERGE into the national conversation. Our students’ incredible journeys were featured prominently by the Houston Chronicle, and our insights and expertise were sought by major media outlets including NPR, KTRK-TV, the Texas Tribune, and even the New York Times. This recognition underscores our role as a thought leader in educational equity and highlights the significant impact of our advocacy on a national scale.

With over 3,200 high school and college students and more than 800 alumni, the trust placed in us by the community is evident. Our comprehensive approach integrates top-tier college advising, exposure to prestigious colleges, and a strong support network from junior year of high school through college graduation. This model is designed to ensure our students not only gain admission but also excel at the nation’s best colleges so they can graduate on time and equipped with the skills and knowledge to build a prosperous future.

As we forge ahead into a future filled with potential, your continued partnership is invaluable. We encourage you to visit our new website, www.emergescholars.org, to learn how you can help us continue breaking barriers and opening doors for the next generation of changemakers.

Thank you for your unwavering support. We are not just changing individual futures; we are boldly pursuing the possible to shape the future of our community and the world.

A handwritten signature in black ink, appearing to read 'A. Lindo Anderson', written in a fluid, cursive style.

Dr. Anastasia Lindo Anderson
Chief Executive Officer

WHAT WE DO

SCHOOL DISTRICT PARTNERSHIPS

We partner with public school districts to identify high-performing students from low-income backgrounds and provide them with the information, tools, and support needed to apply to the nation's top colleges and universities.

INTENSIVE COLLEGE COUNSELING

We provide best-in-class college advising to help every senior become one of the nation's most competitive college applicants. We reduce the student-to-counselor ratio from 400:1 to 60:1 and offer course and extracurricular advising, bi-weekly after-school sessions, SAT preparation and support to enroll in a high-impact summer enrichment program.

EXPOSURE TO TOP COLLEGES

Every summer, we take hundreds of juniors on college tours across the country, fostering a college-oriented mindset and boosting their confidence in applying to out-of-state schools. We also offer in-person and virtual college fairs and information sessions with university admissions counselors.

ENROLLMENT SUPPORT

We assist students with financial aid navigation, decision-making, and enrollment paperwork and offer summer bridge programming to help them complete the enrollment process efficiently. Our SQUADS program connects EMERGE first-year students with peers attending the same school for mentorship and support.

GUIDANCE FOR ON-TIME GRADUATION

We offer guidance and incentives to encourage students to connect with on-campus support services and provide assistance to proactively address minor issues before they become major obstacles to students' educational progress.



WHO WE SERVE



1,500

high school
students



1,700

college
students



800

alumni

67 high
schools

5 school
districts

150+ colleges &
universities

**Top
10**

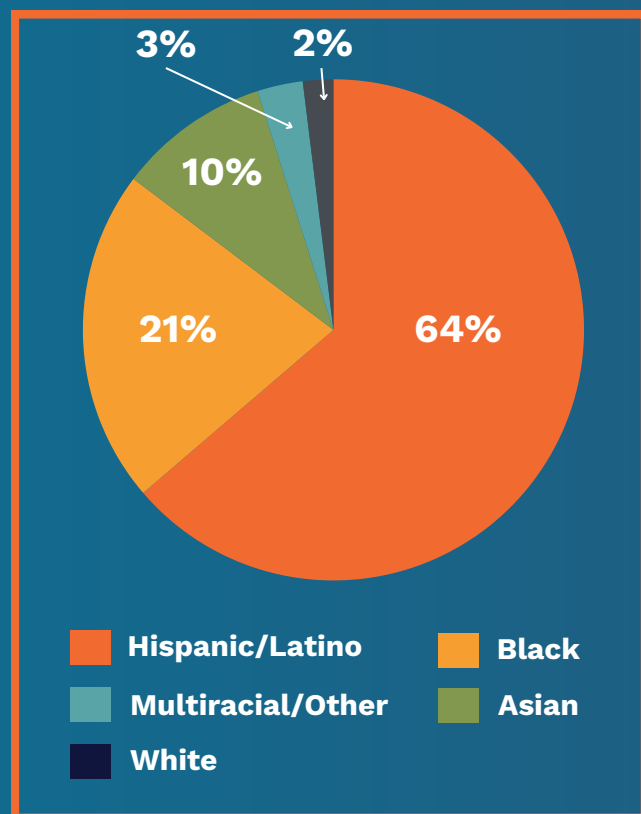
Most are in the top 10%
of their class and/or
have a 4.0+ GPA

97%

Qualify for free or
reduced-price lunch

90%

Are or will be first-
generation college
students



THE PROBLEM WE'RE SOLVING

A college degree has the power to help end the cycle of poverty. But without support, first-generation college students from low-income backgrounds face significant challenges in accessing and succeeding in higher education. The obstacles are even more daunting for high-achieving students with the talent and drive to excel at an academically rigorous institution.



60%

of all Texas jobs will require training beyond a high school diploma by 2030.

Texas 2036. (2023).

14%

of low-income Harris County students are expected to earn ANY post-secondary credential within six years of their high school graduation.

The Commit Partnership. (2021).

10%

of students from low-income backgrounds nationwide who matriculate to college complete a degree within six years.

EAB. (2021).

500,000+

public school students in the Greater Houston area come from families whose income qualifies them to receive free or reduced-price lunches.

That accounts for

2/3

of Greater Houston's total student population.

Texas Education Agency. (2022).



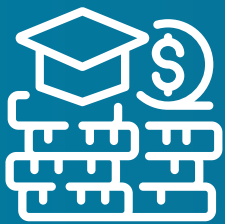
2022-2023 BY THE NUMBERS



55 high school seniors were paired with prominent Houston business leaders through our mentor program.



574 high school juniors visited 30 colleges in one of six regions across the country.



43%

of EMERGE students graduated with **ZERO** college debt.



EMERGE students who attend selective universities graduate from college at **8X** the national average for students from their demographic.

2x

Students who attended an EMERGE college trip were **TWICE** as likely to matriculate to an out-of-state college as other students we served.



140+

EMERGE alumni are pursuing graduate degrees.

ALDINE ISD

100% EMERGE students **applied** to at least one selective institution

95% EMERGE students were **accepted** to at least one selective institution

80% EMERGE students **matriculated** to a selective institution

SPRING BRANCH ISD

100% EMERGE students **applied** to at least one selective institution

95% EMERGE students were **accepted** to at least one selective institution

91% EMERGE students **matriculated** to a selective institution

HOUSTON ISD

99% EMERGE students **applied** to at least one selective institution

95% EMERGE students were **accepted** to at least one selective institution

54% EMERGE students **matriculated** to a selective institution

KLEIN ISD

100% EMERGE students **applied** to at least one selective institution

96% EMERGE students were **accepted** to at least one selective institution

80% EMERGE students **matriculated** to a selective institution

SPRING ISD

100% EMERGE students **applied** to at least one selective institution

94% EMERGE students were **accepted** to at least one selective institution

84% EMERGE students **matriculated** to a selective institution

WHAT OUR STUDENTS SAY



EMERGE inspired me to pursue my career in nursing at the number one nursing school in the world. Without EMERGE, I never would have realized my full potential or been able to attend an Ivy League institution.

CRISTIAN GARCIA-RAMIREZ

Spring Woods High School '20 (Spring Branch ISD)
University of Pennsylvania '24



EMERGE changed my life by providing me with the confidence, mindset and drive to get accepted to the college of my dreams. They also taught me how to leverage my network and skills to succeed in my future career.

DIOR WILLIAMS

Carl Wunsche Senior High School '23 (Spring ISD)
Brown University '27



EMERGE changed my life by allowing me to dream big. I will always be grateful that EMERGE introduced me to a welcoming community and gave me the support I need to make my dreams come true.

TUONG PHUNG

Chavez High School '23 (Houston ISD)
Stanford University '27



Thanks to EMERGE, I have a support system always behind me, one that believes in me and is my number one champion. The tools I've learned from EMERGE since my junior year of high school are still vital to me today in graduate school and in my professional career.

CAMERON ALONSO

Mickey Leland College Preparatory Academy '18 (Houston ISD)
B.A., Beloit College '22
M.A., University of Houston '24

THANK YOU TO OUR DONORS

\$500,000+

Anonymous Gift
Katie and Nick Johnson

\$200,000+

The Brown Foundation, Inc.
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Chris Underbrink
Suzanne and Bob Werner
Wolff Family Foundation
Veronica and Stuart Zisman

STATEMENT OF FINANCIAL POSITION

as of July 31, 2023

ASSETS

Cash and cash equivalents	\$3,903,954
Government contributions receivable	\$240,844
Other contributions receivable	\$1,692,696
Prepaid expenses and other assets	\$5,265
Operating right-of-use asset	\$117,730
Total assets	\$5,960,489

LIABILITIES

Accounts payable and accrued expenses	\$75,028
Operating lease liability	\$124,048
Total liabilities	\$199,076

NET ASSETS

Without donor restrictions	\$3,603,775
With donor restrictions	\$2,157,638
Total net assets	\$5,761,413
Total liabilities and net assets	\$5,960,489

STATEMENT OF FINANCIAL ACTIVITIES

as of July 31, 2023

REVENUE

Contributions:	
Contributions of financial assets	\$3,001,003
Special Events:	
Contributions of financial assets	\$1,989,103
Contributions of nonfinancial assets	\$5,000
Direct donor benefits	(\$110,599)
Program services fees	\$1,977,656
Total revenue	\$6,862,163

EXPENSES

Program services	\$4,055,213
Management and general	\$867,157
Fundraising	\$805,496
Total expenses	\$5,727,866

Changes in net assets	\$1,134,297
Net assets, beginning of year	\$4,627,116
Net assets, end of year	\$5,761,413

BOARD OF DIRECTORS

MIA MENDES, PRESIDENT

Chief Executive Officer
C&W Services
Cushman & Wakefield

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ABDULLAH KHAN, TREASURER

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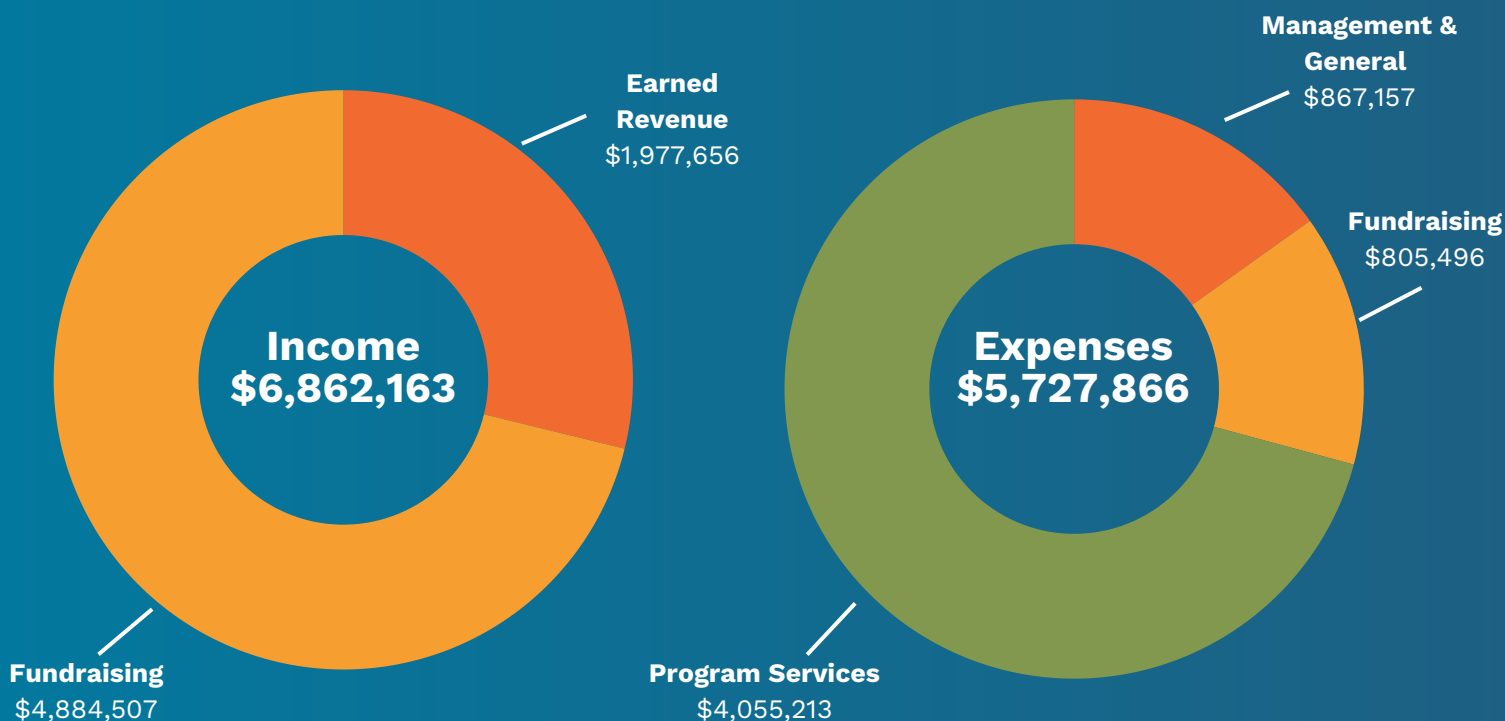
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Boston Consulting Group

MARIA ZERR

ANN ZIKER

Executive Director
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INCOME AND EXPENSES



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